HOTEL15

Privacy is essentially a modern invention. Towns used to be too small to have any secrets. In return for loss of privacy you get connection and community.

HOTEL15 provides a place where people can live out their fantasies of becoming fragments of popular culture while embedding themselves into a greater community network of like-minded individuals.

* The rooms and public spaces of the hotel become the stage for patrons.
* Participants have the option of broadcasting a live video stream of themselves to be placed on a hotel website.
* Online participants can view the activity of the hotel on the website and interact through video chat with hotel patrons.
* The live streaming videos are displayed and projected on LCD screens that are incorporated into the curtain walls.
* The hotel and website create an online database that keeps record of friends, interests, occupations, room preferences, and food and drink preferences in efforts to create exceptional customer service programs.

OUTSIDE LOOKING IN

BUILDING SECTION

SITE PLAN

LOOKING INTO THE MASTER SUITE
**HOTEL15**

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**FLOORPLAN - MASTER SUITE**

**CAMERA VIEW**

**WEBSITE**

"You mix a bunch of ingredients, and once in a great while, chemistry happens." - Unknown

**MAIN PAGE**

**ABOUT SECTION**

**CHANNELS**

**ROOMS PLAYING A SPECIFIC CHANNEL**

**CAMERA VIEW - ROOM 892 - FOOD CHANNEL**

- The hotel rooms and public areas are equipped with cameras that start filming when they come activity.
- The cameras in the private areas have the option of being turned on and off by the hotel guests.
- When the camera turns on, the footage is streamed live to the HOTEL15 website and is accessible to millions worldwide.
- Only owners of HOTEL15 can view the footage.
- Only people that are over 18 years old and have access to a website can participate in the HOTEL15 viewing experience.
- As soon as someone enters the room, their image is projected on a large-screen LCD screen in the room they are viewing.
- The videos can be viewed and be streamed for the hotel occupant.
- The footage viewed by the most people gets projected on a large-screen LCD screen that is visible to the public, forming a matter of what is going on inside at that very moment.
- Each area of the hotel also displays a screen that shows live footage from public areas in the hotel.
- No matter where you are, you are always connected to the other participants in your room.

**Software**

- All live footage is monitored by the HOTEL15's staff and placed into different categories on the website.
- The HOTEL15 staff is also accompanied by a local security director who is notified of the hotel guests at any time.
- Any image that is captured will be protected and shared with people who participate in it.
- Any member of HOTEL15 can view the footage.
- To add to the most viral ingredients in the HOTEL15 experience, one must create a profile.
- The profile allows you to look at the occupants you are watching.
- It also allows you to choose to receive notifications at HOTEL15.

**Applications**

When an offline HOTEL15 participant decides that they want to stop being hidden, they contact a staff at becoming the focal point of this needs interaction.

In order to do so, they must apply for a license through their entire HOTEL15 account.

Upon receiving a license, they have permission to express themselves over live broadcast. Their live feed will be monitored by the HOTEL15's staff and fits into the appropriate channels based on the changing center for social dining and viewing.
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BAR15

BAR15 is an interactive lounge that integrates local patrons into the HOTEL15 experience.

Every patron that enters the bar has their ID scanned. The scanner automatically creates an online profile that is linked up with the general hotel network.
The patron has the option of editing their profile and linking it with other social networking sites (i.e.: Facebook, Twitter, Tumblr, Blogger, etc.)
The profile information also keeps track of the patron's orders, interests and company.

3D RENDERING OF HOTEL15 AND BAR15

While HOTEL15 is an exclusive experience, BAR15 is open to the public and allows for multiple levels of interaction.

BAR15 IPHONE APPLICATION

When someone creates a profile, they can access it from the hotel website or from an application on their iPhone and see who is at the bar.

People can browse bar patrons based on age, gender, Facebook interests, mutual friends, careers, etc.

This database and application allows patrons to monitor and intercept the exact bar experience that they are looking for.

IPOD IMAGE 1

IPOD IMAGE 2